



# Aged Care Association Australia 25th Annual Congress

19-22 NOVEMBER 2006 PERTH CONVENTION CENTRE PERTH, WESTERN AUSTRALIA

## Trade Exhibition Opportunities

### Introduction

The Exhibition is a very important feature of the ACAA 25th Annual Congress and we value the support from our exhibitors. The layout overleaf has been designed to maximise contact with Congress delegates.

As an exhibitor, you will have the opportunity to raise your company profile by promoting your products and services to a highly qualified and influential national audience.

If you are associated with the many areas linked with aged care, whether as a product manufacturer or supplier, services or technology supplier or information service provider, then this event is for you.

Tea and coffee breaks and lunches will be served within the display area offering high visibility and delegates and exhibitors can follow up leads in a convivial environment.

### Stand Includes

- Shell scheme display stand  
3.0m x 2.0m x 2.4m high  
with velcro compatible back and side walls
- Fascia Board with Company name in  
coloured lettering
- 2 spotlights and 1 power point per stand
- Tea and coffee daily
- (2) tickets to the Welcome Reception
- (2) tickets to the Exhibitor's Breakfast
- (2) Lunch tickets per day
- (2) tickets to the Congress Dinner
- (2) Name Badges
- (1) Delegate satchel including  
printed delegates list

Additional tickets to any of the social functions may be purchased for interested staff.

### Stand Cost

#### ACAA Affiliate

**\$2750 per stand** (inc \$250 GST)

#### ACAA Non-Affiliate

**\$2970 per stand** (inc \$270 GST)

- A deposit of 30% of the total must accompany the booking form to confirm your stand.
- Stand preference will be allocated on a first-come, first-served basis.
- Multiple stands may be negotiated.

### Additional Staff

If required, additional representatives may service your stand for the duration of the Congress.

Cost: **\$330 ea** (inclusive \$30 GST)

- Includes a name badge, morning and afternoon tea and lunch daily, plus (1) ticket to the Welcome Reception.

### Satchel Inserts

Each exhibitor has the opportunity to include a promotional item or brochure in the delegate satchels at the reduced cost of \$275 per item, a 50% reduction from the full cost.

Promotional items can include: caps, key rings, mouse pads, rulers, business card holders, gifts, lollies, etc.

Be quick, satchel inserts will be accepted on a first-come, first-served basis.

### Discounted Registration

In addition to the staff servicing the exhibition stand, each exhibitor will be entitled to register one delegate to attend the Congress Program @ 50% of the fulltime registration fee inclusive of all benefits.

Allowing your staff access to the program sessions will enable valuable insight into the wide range of issues relating to aged care.

Full details of the Congress program, registration details and all costs will be available in the registration brochure or on the Congress website in due course.

### Prize Donation

To encourage delegates to visit the Exhibition, all sponsors and exhibitors are invited to donate a prize. Prize suggestions include: product samples, movie tickets, dinner vouchers, bottles of wine, etc.

Every exhibitor who donates a prize will have their logo included on the entry form and will be acknowledged in the Congress Program and at the prize draw.

To be eligible to win a prize, delegates must have visited at least 75% of the exhibition stands. Each exhibitor will be asked to submit a question for the entry form that can only be answered by visiting the stand or by reading the relevant promotional information included in the Exhibitor Catalogue.

More information about the entry form and questions will be provided in the Exhibitor Manual referred to below.

### Terms and Conditions

Please note:

- A deposit of 30% of the total cost must accompany the Exhibition booking form.
- Full payment must be finalised by **Friday 20 October 2006**.
- Cancellations made 3 months or more prior to the event will incur an administration fee of 25% of the total cost, 100% fee within 3 months.
- Resale of space will only be made once all stands have been sold.

[www.promaco.com.au/conference/2006/aged](http://www.promaco.com.au/conference/2006/aged)



### Exhibitor Manual

Closer to the event, each confirmed exhibitor will receive an Exhibition Manual which will contain all of the information required to set up your display with forms for furniture hire, video hire, additional electrical needs and details of the exhibitor catalogue listing.

